

Dear Benefit Banquet Event Sponsor,

Our 28th Annual Benefit Banquet will be at the beautiful Royal Park Hotel in downtown Rochester, offering an expanded program with both a dinner and a breakfast to accommodate a total of 1,100 guests. Join us in welcoming Abby Johnson, author of “unPlanned.” Abby joined Planned Parenthood in 2001 as a college student because she wanted to help women in crisis – a goal she believed the organization shared. As she rose through the ranks to become a clinic director, she became increasingly unsettled about what she was being asked to do. She will share with us her personal experiences of what made her decide to leave Planned Parenthood and join the pro-life movement as a full-time volunteer.

Will you or your company play a very special role in our ministry and help sponsor our 2012 Benefit Banquet? Your participation will help multiply the donations we receive at the Banquet. We are a 501 (c) 3 non-profit organization funded solely by corporate and individual donations, churches, and fundraising events. Through your contribution, you are helping the ministry of Crossroads Pregnancy Center extend a helping hand to clients in over forty-two cities surrounding our Auburn Hills location.

Please view the additional sheet explaining in detail all the sponsorship incentives, including an invitation for you and a guest to attend our private reception with Abby Johnson!

Thank you very much for your time and consideration. Your sponsorship is greatly appreciated. Kindly respond by January 31, 2012, to Charlotte at cpccharlotte@gmail.com or 248-293-0070 ext. 107.

Respectfully,

Charlotte Douglas, Director of Development

Benefit Banquet Sponsor Package for
Friday, March 2, 2012 & Saturday, March 3, 2012

VIP Sponsor \$3,000

An invitation for you and a guest to our private reception with Abby Johnson offered on Friday, March 2, 2012 at 5:15 p.m.

An autographed copy of Abby Johnson's book, "unPlanned"

Priority seating with 10 total seats (based on first come, first served basis)

Personal or company name printed on event program

PowerPoint slide at event with your personal or company name

Company logo on Crossroads' website homepage for one year

Acknowledgment by emcee

Table Sponsor \$260

You or your company's name printed on event program

Priority Seating (based on first come, first served basis)

*Email your sponsorship selection to Charlotte at cpccharlotte@gmail.com or
Fax this paper with your selection and your contact information to 248-293-0089.*

Name _____

Company Name _____

Sponsorship Selection _____

Email _____

Phone _____

Deadline for all sponsorships is January 31, 2012.

Event Sponsor payments are accepted on the donate page of our website:

www.crossroadspregnancy.org